STARTUP INTERNSHIP – APPLIED PSYCHOLOGIST

Are you looking for an internship in a dynamic startup environment? Do you want your opinion to be heard and to watch how your work contributes directly to the success of a young company? Are you a self-starter who is passionate about applying the skills you acquired at university to real business problems? If yes, you should continue reading.

About us

We are rho data (www.rho-data.com), an early stage B2B data analytics start-up, based in Stuttgart, Germany (but don't worry, we all speak excellent English). Our vision is to help teams of all backgrounds to improve the way they collaborate and communicate by providing them with actionable recommendations and data-driven feedback on their progress.

To do this, we work with experts in the fields of psychology and change management and also extract insights from the large datasets of companies' internal communication data (Email, Calendar, Slack) by applying a range of advanced analytics methods. Being based in the EU, we do this with a strong emphasis on data protection and a privacy by design approach.

Your role

Part 1 - Product development
- Creating concepts for the development of our software based on empirical and theoretical psychological findings
- Developing concepts and materials which enable teams to quickly understand and apply ideal collaboration practices
- Collaborate closely with our CTO and product team in the advancement of the product

Part 2 - Marketing
- Writing compelling, engaging content especially on the topics of team collaboration, new work and the connection to technology
- Coordinating closely with marketing experts and leadership on your work
- Developing own ideas for topics and formats with which we can educate and engage our target audience in the field of team and organizational development

Requirements:
- Enrolled student in Psychology or a similar field
- Strong basics in psychological theory and good Understanding of statistical concepts
- Good writing, grammar and story-telling skills in English (ideally also in German)
- Strong research and idea generation skills with the ability to grasp important themes
- First working experience through internships or similar as well as high motivation and proactiveness

What we offer:
- Internship with flexible starting dates
- Chance to shape our company rho data with us from the start
- Ability to generate impact – we hire you with the goal to implement your ideas
- Opportunity to work in a flat-hierarchy, dynamic and highly competent team

If our offer sounds interesting to you, we are looking forward to your application. Please send your CV to hr@rho-data.com (no need for a cover letter). We are looking forward to getting to know you!